

TOURIST ACCOMMODATION, AUSTRALIA, JUNE QUARTER 1985

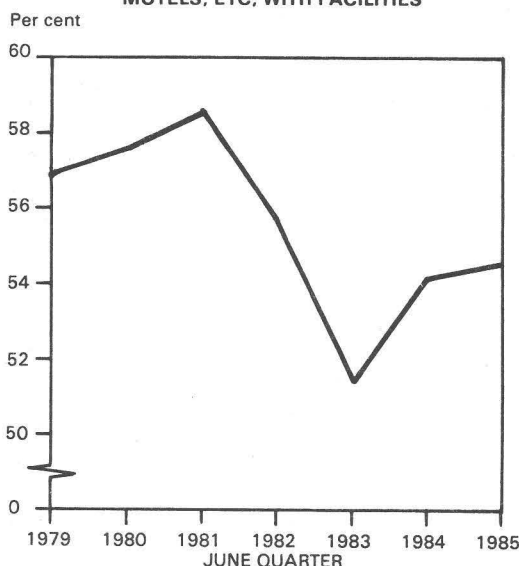
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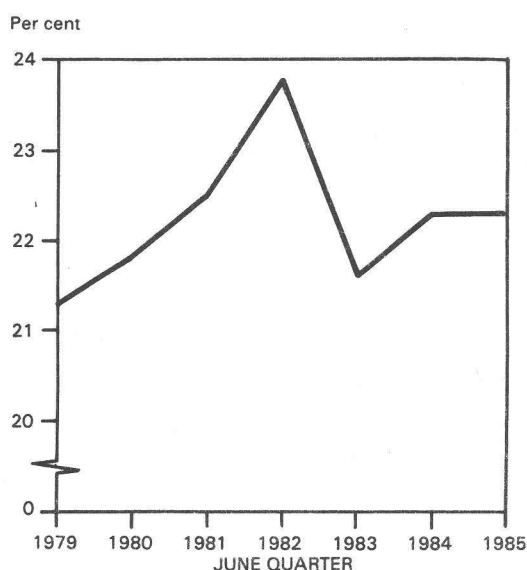
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MAIN FEATURES

ROOM OCCUPANCY RATES FOR HOTELS AND MOTELS, ETC. WITH FACILITIES



SITE OCCUPANCY RATES FOR CARAVAN PARKS



During the 3 months ended June 1985, there were 1,059 licensed hotels with facilities and 2,856 motels, private hotels and guest houses with facilities in operation in Australia.

The room occupancy rate for hotels and motels etc. with facilities was 54.5% for the June quarter 1985 compared with 54.1% for the June quarter 1984. Accommodation takings for the June quarter 1985 were \$245m compared with \$213m for the June quarter 1984.

The site occupancy rate for caravan parks for the June quarter 1985 was 22.3%, the same rate as was recorded for the June quarter 1984.

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and coverage

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower

and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied by guests in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage. Unoccupied on-site vans are treated as vacant sites.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

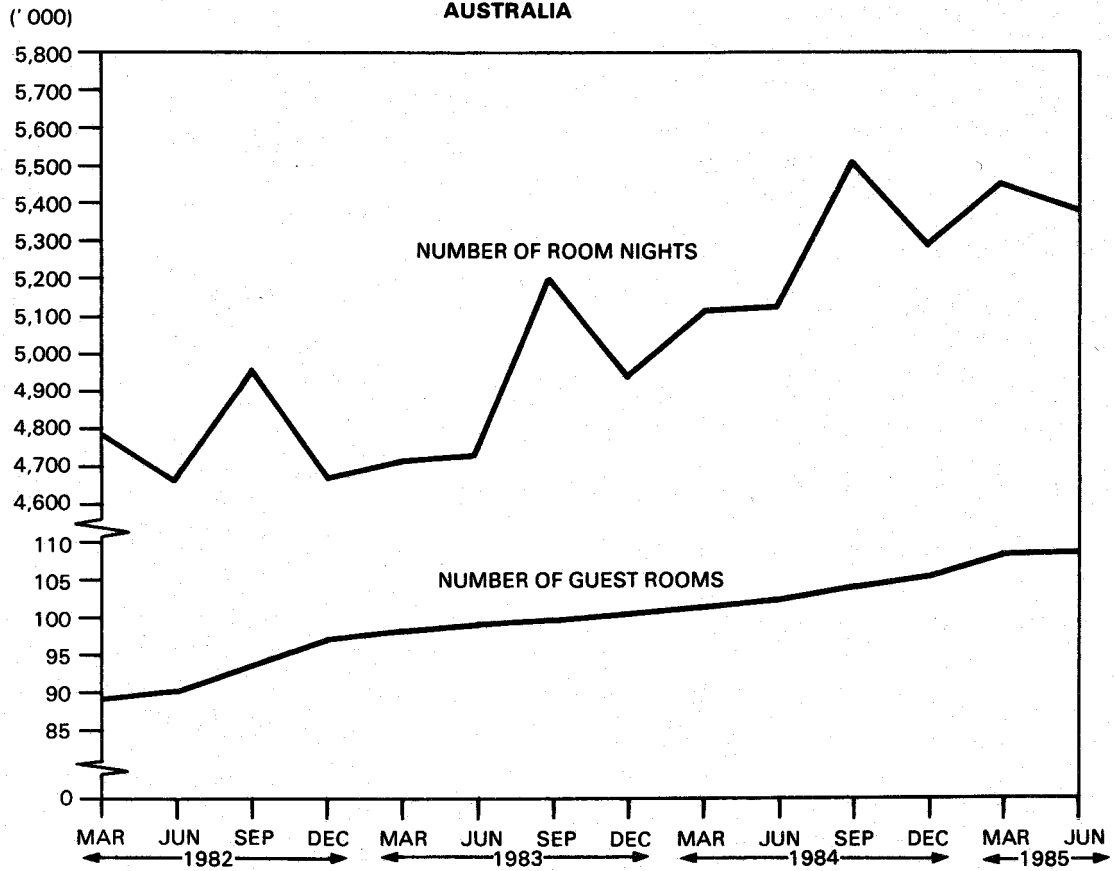
16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

NOTE: Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

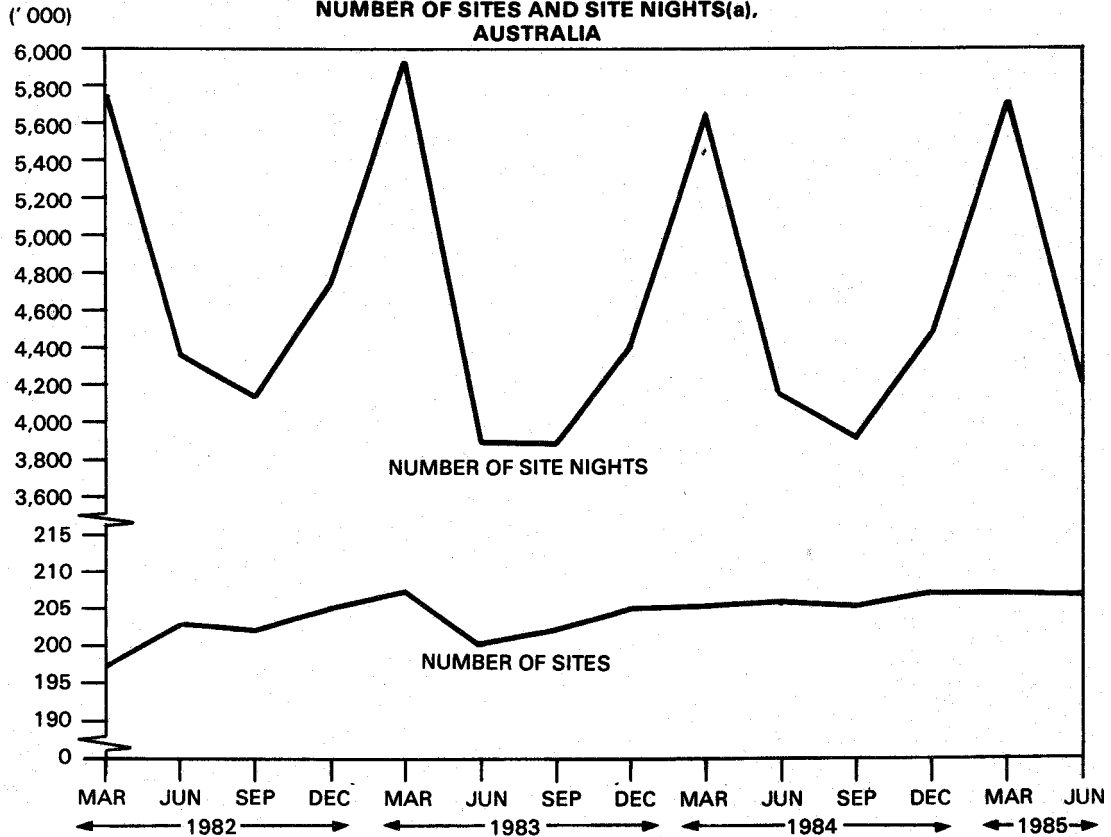
A. R. BAGNALL
Acting Australian Statistician

**LICENSED HOTELS AND MOTELS, ETC. WITH FACILITIES;
NUMBER OF GUEST ROOMS AND ROOM NIGHTS(a)
AUSTRALIA**



(a) Number of Room Nights represents the total number of nights each guest room is occupied during the quarter. For the definition of number of guest rooms, refer to paragraph 5 of the Explanatory Notes.

**CARAVAN PARKS;
NUMBER OF SITES AND SITE NIGHTS(a),
AUSTRALIA**



(a) Number of Site Nights represents the total number of nights each powered/unpowered site, cabin, flat, etc. is occupied during the quarter. For the definitions of sites (powered/unpowered, cabins, flats, etc.) refer to paragraphs 7, 8 and 9 of the Explanatory Notes.

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
ESTABLISHMENTS AND CAPACITY (number)															
June quarter 1984—															
Establishments	254	1,108	1,362	165	564	729	231	688	919	116	169	285	146	140	286
Guest rooms	9,179	26,803	35,982	4,702	14,304	19,006	6,355	16,208	22,563	3,274	4,388	7,662	4,176	6,077	10,253
Bed spaces	22,217	80,815	103,032	11,017	41,226	52,243	17,242	48,881	66,123	7,981	13,418	21,399	8,851	15,958	24,809
June quarter 1985—															
Establishments	247	1,142	1,389	165	562	727	249	703	952	119	180	299	148	143	291
Guest rooms	9,330	27,936	37,266	4,978	14,252	19,230	7,438	16,381	23,819	3,313	4,724	8,037	4,921	6,204	11,125
Bed spaces	22,789	84,869	107,658	11,966	41,539	53,505	20,710	49,985	70,695	8,033	14,520	22,553	10,586	16,463	27,049
• ROOM OCCUPANCY RATES (per cent)															
1984—															
April	56.5	59.3	58.6	54.0	56.3	55.7	50.3	53.8	52.8	49.2	59.9	55.4	46.9	47.1	47.0
May	53.0	58.3	56.9	56.0	55.3	55.5	53.3	56.4	55.5	57.1	59.8	58.6	49.8	49.0	49.3
June	53.0	52.2	52.4	50.5	46.6	47.5	51.9	55.9	54.8	42.4	47.4	45.3	49.1	44.9	46.6
June quarter 1984	54.1	56.6	56.0	53.5	52.7	52.9	51.8	55.4	54.4	49.7	55.8	53.2	48.6	47.0	47.7
1985—															
April	59.6	60.5	60.3	58.4	58.0	58.1	48.1	51.5	50.4	50.5	58.6	55.2	47.8	50.8	49.5
May	58.1	59.8	59.4	55.0	57.6	56.9	52.8	55.8	54.9	52.0	56.4	54.6	46.9	49.4	48.3
June	53.5	52.6	52.8	50.6	47.9	48.6	49.7	54.5	53.0	43.2	45.7	44.7	45.9	43.5	44.6
June quarter 1985	57.1	57.7	57.5	54.7	54.5	54.6	50.3	54.0	52.8	48.6	53.6	51.5	46.9	47.9	47.5
BED OCCUPANCY RATES (per cent)															
1985—															
April	37.4	37.2	37.2	35.4	35.7	35.6	28.6	31.4	30.6	32.6	34.8	34.0	31.3	32.5	32.0
May	35.6	37.2	36.9	32.2	35.4	34.7	31.7	33.8	33.2	33.2	33.5	33.4	30.1	31.8	31.2
June	32.5	31.0	31.4	29.3	27.8	28.2	28.9	32.6	31.6	25.8	25.6	25.7	29.0	26.7	27.6
June quarter 1985	35.2	35.2	35.2	32.3	33.0	32.8	29.8	32.6	31.8	30.6	31.3	31.0	30.1	30.4	30.3
TAKINGS FROM ACCOMMODATION (\$'000)															
1985—															
April	10,493	21,299	31,792	5,492	9,622	15,114	6,078	9,797	15,875	2,152	3,289	5,441	3,334	3,599	6,934
May	10,881	22,022	32,903	5,334	9,984	15,318	6,973	11,197	18,170	2,295	3,247	5,542	3,378	3,628	7,006
June	9,244	18,642	27,887	4,588	8,050	12,638	5,898	10,243	16,142	1,858	2,552	4,410	3,154	3,162	6,316
June quarter 1985	30,618	61,963	92,581	15,413	27,657	43,070	18,950	31,237	50,187	6,305	9,087	15,393	9,866	10,390	20,256

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
ESTABLISHMENTS AND CAPACITY (number)												
June quarter 1984—												
Establishments	87	63	150	35	38	73	11	26	37	1,045	2,796	3,841
Guest rooms	2,733	1,558	4,291	1,061	1,617	2,678	692	1,519	2,211	32,172	72,474	104,646
Bed spaces	6,929	4,796	11,725	2,558	4,274	6,832	1,650	4,464	6,114	78,445	213,832	292,277
June quarter 1985—												
Establishments	86	66	152	34	33	67	11	27	38	1,059	2,856	3,915
Guest rooms	2,688	1,588	4,276	1,298	1,425	2,723	691	1,565	2,256	34,657	74,075	108,732
Bed spaces	6,836	4,919	11,755	3,426	3,916	7,342	1,622	4,610	6,232	85,968	220,821	306,789
ROOM OCCUPANCY RATES (per cent)												
1984—												
April	55.6	61.5	57.8	48.0	46.1	46.9	65.3	74.7	71.8	52.7	56.6	55.4
May	45.5	46.1	45.7	60.5	59.6	60.0	71.5	80.8	77.9	53.5	56.8	55.8
June	39.3	33.7	37.3	67.0	65.9	66.3	56.1	72.2	67.2	50.2	51.3	51.0
June quarter 1984	46.8	47.1	46.9	58.5	57.3	57.8	64.4	76.0	72.3	52.2	54.9	54.1
1985—												
April	57.4	64.7	60.1	45.2	55.2	50.4	59.3	75.9	70.8	53.7	57.4	56.2
May	50.8	52.7	51.5	53.5	67.8	61.0	65.2	78.8	74.6	53.8	57.8	56.5
June	42.6	37.7	40.8	61.4	73.8	67.9	49.6	62.3	58.4	49.6	51.2	50.7
June quarter 1985	50.2	51.9	50.8	53.4	65.6	59.8	58.1	72.4	68.0	52.4	55.5	54.5
BED OCCUPANCY RATES (per cent)												
1985—												
April	39.9	40.9	40.3	26.5	32.2	29.5	39.0	47.4	45.3	33.6	35.3	34.8
May	32.1	33.1	32.5	31.6	40.8	36.5	41.7	50.4	48.1	33.0	35.7	34.9
June	27.3	22.9	25.5	35.6	45.9	41.1	32.3	36.2	35.2	29.9	30.3	30.2
June quarter 1985	33.1	32.4	32.8	31.2	39.6	35.7	37.7	44.7	42.9	32.1	33.8	33.3
TAKINGS FROM ACCOMMODATION (\$'000)												
1985—												
April	2,124	1,248	3,371	1,008	1,130	2,138	710	1,790	2,500	31,393	51,773	83,165
May	1,956	1,028	2,984	1,208	1,550	2,757	811	1,982	2,793	32,835	54,638	87,474
June	1,602	668	2,270	1,306	1,591	2,896	591	1,505	2,096	28,240	46,414	74,654
June quarter 1985	5,682	2,944	8,626	3,522	4,270	7,792	2,112	5,277	7,389	92,468	152,825	245,293

TABLE 2. CARAVAN PARKS: NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
ESTABLISHMENTS AND CAPACITY (number)								
June quarter 1984—								
Establishments	576	428	392	155	245	59	15	1,870
Powered sites	51,112	37,096	20,407	12,500	14,724	3,020	990	139,849
Unpowered sites	24,125	13,765	11,185	5,063	4,073	2,154	2,173	62,538
Cabins, flats, etc.	1,107	885	682	523	507	61	170	3,935
Total capacity	76,344	51,746	32,274	18,086	19,304	5,235	3,333	206,322
June quarter 1985—								
Establishments	578	428	396	157	241	61	18	1,879
Powered sites	51,317	37,343	20,871	12,668	15,040	3,075	1,159	141,473
Unpowered sites	23,897	13,425	11,325	5,148	3,840	2,169	2,190	61,994
Cabins, flats, etc.	1,128	908	754	528	512	72	131	4,033
Total capacity	76,342	51,676	32,950	18,344	19,392	5,316	3,480	207,500
SITE OCCUPANCY RATES (per cent)								
1984—								
April	24.5	20.6	36.0	24.2	34.6	22.4	22.0	26.2
May	19.6	13.6	33.2	19.0	30.9	16.8	31.4	21.3
June	15.9	9.9	39.0	12.4	31.0	15.1	34.7	19.4
June quarter 1984	20.0	14.7	36.0	18.5	32.1	18.1	29.4	22.3
1985—								
April	25.2	20.9	33.0	23.1	34.5	22.3	21.5	25.9
May	20.5	14.1	31.9	18.2	32.0	17.8	28.5	21.7
June	16.9	10.4	36.5	11.3	31.6	15.2	33.1	19.5
June quarter 1985	20.9	15.1	33.8	17.6	32.7	18.5	27.7	22.3
TAKINGS FROM ACCOMMODATION (\$'000)								
1985—								
April	4,877	2,442	2,175	992	1,446	258	178	12,369
May	4,079	1,800	2,192	874	1,398	195	250	10,787
June	3,234	1,231	2,448	514	1,267	158	263	9,114
June quarter 1985	12,189	5,473	6,815	2,379	4,111	611	692	32,270

(a) Includes Australian Capital Territory.

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